



Household Income Profile

Alpharetta City, GA 2
 Alpharetta City, GA (1301696)
 Geography: Place

Prepared by Esri

Summary	2021	2026	2021-2026 Change	2021-2026 Annual Rate
Population	68,062	72,362	4,300	1.23%
Households	25,596	27,173	1,577	1.20%
Median Age	37.8	38.6	0.8	0.42%
Average Household Size	2.66	2.66	0.00	0.00%

Households by Income	2021		2026	
	Number	Percent	Number	Percent
Household	25,596	100%	27,174	100%
<\$15,000	942	3.7%	748	2.8%
\$15,000-\$24,999	844	3.3%	666	2.5%
\$25,000-\$34,999	1,018	4.0%	899	3.3%
\$35,000-\$49,999	1,969	7.7%	1,787	6.6%
\$50,000-\$74,999	3,083	12.0%	2,909	10.7%
\$75,000-\$99,999	2,775	10.8%	2,709	10.0%
\$100,000-\$149,999	4,785	18.7%	5,292	19.5%
\$150,000-\$199,999	3,592	14.0%	4,395	16.2%
\$200,000+	6,588	25.7%	7,769	28.6%
Median Household Income	\$117,894		\$132,482	
Average Household Income	\$156,064		\$173,981	
Per Capita Income	\$58,840		\$65,466	

Data Note: Income is reported for households as of July 1, 2021 and represents annual income for the preceding year, expressed in 2019 dollars. Income is reported for households as of July 1, 2026 and represents annual income for the preceding year, expressed in 2024 dollars
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2021 and 2026.



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2021 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	751	3,940	5,773	5,965	5,106	2,641	1,419
<\$15,000	72	140	146	151	191	106	137
\$15,000-\$24,999	37	129	152	143	150	122	110
\$25,000-\$34,999	72	218	199	144	176	112	97
\$35,000-\$49,999	124	440	482	288	204	201	230
\$50,000-\$74,999	203	592	655	491	418	420	305
\$75,000-\$99,999	114	630	741	421	403	321	145
\$100,000-\$149,999	79	822	1,022	1,141	945	593	182
\$150,000-\$199,999	27	451	1,091	925	683	327	87
\$200,000+	23	518	1,285	2,261	1,936	439	126
Median HH Income	\$56,087	\$91,309	\$120,309	\$158,539	\$153,690	\$102,053	\$58,574
Average HH Income	\$70,088	\$118,072	\$151,243	\$193,892	\$191,540	\$129,903	\$88,804
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	9.6%	3.6%	2.5%	2.5%	3.7%	4.0%	9.7%
\$15,000-\$24,999	4.9%	3.3%	2.6%	2.4%	2.9%	4.6%	7.8%
\$25,000-\$34,999	9.6%	5.5%	3.4%	2.4%	3.4%	4.2%	6.8%
\$35,000-\$49,999	16.5%	11.2%	8.3%	4.8%	4.0%	7.6%	16.2%
\$50,000-\$74,999	27.0%	15.0%	11.3%	8.2%	8.2%	15.9%	21.5%
\$75,000-\$99,999	15.2%	16.0%	12.8%	7.1%	7.9%	12.2%	10.2%
\$100,000-\$149,999	10.5%	20.9%	17.7%	19.1%	18.5%	22.5%	12.8%
\$150,000-\$199,999	3.6%	11.4%	18.9%	15.5%	13.4%	12.4%	6.1%
\$200,000+	3.1%	13.1%	22.3%	37.9%	37.9%	16.6%	8.9%

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Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri Forecasts for 2021 and 2026.



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2026 Households by Income and Age of Householder							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	757	4,467	5,900	5,777	5,159	3,221	1,891
<\$15,000	61	116	103	102	132	90	144
\$15,000-\$24,999	30	105	106	101	108	105	110
\$25,000-\$34,999	65	204	164	110	135	107	113
\$35,000-\$49,999	117	415	388	243	166	194	263
\$50,000-\$74,999	208	597	541	417	369	420	358
\$75,000-\$99,999	118	666	665	381	346	337	196
\$100,000-\$149,999	96	1,010	1,053	1,121	938	780	294
\$150,000-\$199,999	38	647	1,273	1,025	784	472	156
\$200,000+	24	707	1,607	2,277	2,181	716	257
Median HH Income	\$59,711	\$104,218	\$145,385	\$166,366	\$170,906	\$117,473	\$70,927
Average HH Income	\$78,047	\$135,597	\$175,085	\$208,701	\$214,693	\$156,527	\$112,385
Percent Distribution							
	<25	25-34	35-44	45-54	55-64	65-74	75+
HH Income Base	100%	100%	100%	100%	100%	100%	100%
<\$15,000	8.1%	2.6%	1.7%	1.8%	2.6%	2.8%	7.6%
\$15,000-\$24,999	4.0%	2.4%	1.8%	1.7%	2.1%	3.3%	5.8%
\$25,000-\$34,999	8.6%	4.6%	2.8%	1.9%	2.6%	3.3%	6.0%
\$35,000-\$49,999	15.5%	9.3%	6.6%	4.2%	3.2%	6.0%	13.9%
\$50,000-\$74,999	27.5%	13.4%	9.2%	7.2%	7.2%	13.0%	18.9%
\$75,000-\$99,999	15.6%	14.9%	11.3%	6.6%	6.7%	10.5%	10.4%
\$100,000-\$149,999	12.7%	22.6%	17.8%	19.4%	18.2%	24.2%	15.5%
\$150,000-\$199,999	5.0%	14.5%	21.6%	17.7%	15.2%	14.7%	8.2%
\$200,000+	3.2%	15.8%	27.2%	39.4%	42.3%	22.2%	13.6%

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